



The mission of AlohaFest Toronto is to educate the Greater Toronto community about the Aloha spirit by uniting the multiple hula hālau (hula schools) and other Polynesian-inspired organizations and businesses in the city to showcase Polynesian culture, art and dance.

AlohaFest Toronto will take place rain or shine on Saturday June 20th, 2015 from 11 am to 3 pm at Mel Lastman Square, Toronto and will include dance and musical performances, food and crafts. The Square, which features 20,000 square feet of open space, is located in a bustling and influential area of North York and is home to numerous cultural events throughout the year. The outdoor amphitheatre can accommodate up to 3000 spectators. Located at 5100 Yonge Street by the North York Civic Centre, it is just steps away from shops, restaurants and public transit.

This ground-breaking event is sponsored by the Toronto-based Hālau Hula I Ka Lā ("Hula School in the Sun"). With our 'ohana (family) at Hālau Hula I Ka Lā, we strive to live the values and principles of Aloha. We invite you to join us in Toronto's first and only united celebration of Polynesian culture.

Mahalo nui loa,

Joanne Vicencio
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PERFORMER / VENDOR REGISTRATION FORM

Please submit completed application and full payment to: AlohaFest.Toronto@gmail.com

Name of Participating Group: _____

Group/Business Type:

Note: ALL vendors must be available for the entire duration of the event: 11 am – 3 pm

- Hālau/Performer Showcase \$50 – 2 to 3 x 15 minute performances (TBD)
- Hālau/Performer Information Booth \$50 (only available in conjunction with showcase registration, no sales permitted) – must be available throughout event (11 am – 3 pm)
- Craft/Retail Vendor \$100 – must be available throughout event (11 am – 3 pm)
- Food Vendor \$200 – must be available throughout event (11 am – 3 pm)
- Food Truck \$250

Contact Person: _____

Telephone: _____

Email: _____

Details of Participants:

•# of dancers _____

•# of booth staff _____

•# of support staff _____

PLEASE INCLUDE PAYMENT WITH REGISTRATION

We accept cash, cheque (payable to AlohaFest Toronto) or credit card

Credit Card Number:

(VISA, MC, AMEX)

Name on Credit Card:

Expiry Date:

PLEASE READ AND SIGN THE FOLLOWING WAIVER OF RESPONSIBILITY:

In consideration of AlohaFest Toronto accepting my/our entry, I/we intending to be legally bound, do hereby for myself/ourselves, my/our heirs, executors and administrators, waive and release forever all rights and claims on damages I/we may accrue against AlohaFest Toronto and all personnel or agencies involved in promoting the event for any and all injuries suffered by me/us while traveling to and from and while participating in AlohaFest Toronto in Toronto, Ontario on Saturday June 20, 2015.

For participating groups involving children, to ensure the safety of the children in your group, we recommend you provide ample parent/child ratio so that the children are familiar and comfortable with those who are taking responsibility for their safety.

Signature: _____ Date: _____



PLEASE ANSWER THE FOLLOWING QUESTIONS TO COMPLETE YOUR APPLICATION.

1. What are you selling or offering to Festival attendees? If you are providing food of any kind you must have prior approval from Toronto Public Health (416) 338-8410 and submit proof of approval by May 8th 2015.
2. Briefly describe your display or set-up. Will you be demonstrating something or playing music from your booth? Please submit sketches and/or samples for approval.
3. Are you running a generator? If so, please specify purpose. Note: generators should be placed as far back as possible from your booth with the use of extension cords. Low noise generators must be used.
4. **FOOD TRUCKS:** Do you have a vehicle with an exhaust running during the event?

RULES AND REGULATIONS FOR ALL VENDORS

1. AlohaFest Toronto will be held rain or shine on Sunday, June 20, 2015. Booth sales are final and there are no refunds. Booth space will be assigned by AlohaFest Toronto.
2. The booth fee includes a 10 x 10 foot space ONLY. You are responsible for tables, chairs, garbage bins, canopies, signs, water, power, etc. Tents/canopies must be anchored by cement blocks, ropes or water tanks.
3. Each vendor must have a garbage container at their booth. **Remember to take the garbage and the container with you at the end of the Festival.** Do not leave any debris behind at the end of the day (boxes, packing material, and crates). In addition, food vendors must have a fire extinguisher and absorbal at their booth. All cooking oils and grease must be removed from the Square at the end of the event. These must not be poured onto the grass or into any interior or exterior drains.
4. Food vendors **must have prior approval from Toronto Public Health and this approval must be submitted to AlohaFest Toronto by May 8th, 2015.**
5. Even if you do not consider yourself a Food Vendor, but are selling or offering food of any kind (drinks, candy, baked goods, jams, preserves, and prepared packaged items) you must still have prior approval from Toronto Public Health.
6. All items for sale need to be kept inside the designated booth space. You cannot display outside the purchased space. No aggressive sales will be permitted.
7. Helium-filled balloons are not permitted. Any balloons for distribution to the public must be air-filled. Decorative balloons must be firmly affixed at a location not accessible to the public.
8. Propane barbecue tanks may be permitted but must be enclosed within a barrier and a fire extinguisher must accompany each propane barbecue tank. Please specify at registration if you will be using a propane barbecue tank and further information will be provided by AlohaFest Toronto.
9. No alcohol, fireworks, weapons or illegal substances are allowed on the grounds.
10. Set-up is between 9:30 am and 11:00 am on Saturday, June 20, 2015. Once the event begins, tear-down cannot take place before the event closes at 3:00 pm.
11. AlohaFest Toronto reserves the right to re-sell any space not occupied by 10:30 am on Saturday, June 20, 2015.
12. The deadline for the removal of property and garbage from the booth space is 4:30 pm on Saturday, June 20, 2015.
13. Please check our web site for additional information and ongoing updates at www.hulaikala.com

Please indicate by signing below that you have read and understand these rules and regulations and agree to abide by them at AlohaFest Toronto 2015.

Signature

Date



AlohaFest Toronto - FREQUENTLY ASKED QUESTIONS

1. What is AlohaFest Toronto?

AlohaFest Toronto is Toronto's first and only united celebration of Polynesian culture and will include dance and musical performances, food and crafts at Toronto's Mel Lastman square.

2. Who is Hālau Hula I Ka Lā?

Hālau Hula I Ka Lā ("Hula School in the Sun") is a Toronto-based hula dance school. We believe that the goodness in each person can be expressed through Hula and that our representation of Hula demonstrates our respect for the Polynesian culture, Her people and a love for all people. With our 'ohana (family) at Hālau Hula I Ka Lā, we strive to live the values and principles of Aloha, sharing the warmth and beauty of Polynesian culture with the grace of a hula dancer.

3. Where will the event take place?

AlohaFest will take place rain or shine on Saturday June 20th, 2015 from 11 am to 3 pm at Mel Lastman Square, Toronto. Mel Lastman Square is a beautiful park featuring 20,000 square feet of open space, including an outdoor amphitheatre that can accommodate up to 3000 spectators. It is conveniently located at 5100 Yonge Street by the North York Civic Centre, and is just steps away from shops, restaurants and public transit.

4. What time is the event?

AlohaFest Toronto opens at 11:00 am and closes at 3:00 pm.

5. Are sponsorship opportunities available?

Yes! We have a number of sponsorship levels available and would love to collaborate with you. Please contact our Sponsorship Managers, Carole San Jose and Christine Molina at AlohaFest.Toronto@gmail.com

6. Do I have to be an official 'business' to sell at the event?

Not necessarily. AlohaFest Toronto is open to anyone who wishes to promote their services or products. It is also open to businesses and non-profits, as well as vendors, artisans and crafters who wish to display and sell their unique items.

7. How do I become a vendor AlohaFest Toronto?

You can complete the vendor application package available on the website at www.hulaikala.com. Please ensure it is complete and is returned with full payment. Once your application has been accepted and processed, you will receive an email confirmation.

8. When can I set-up and when can I take down my display?

Set-up is 1.5 hours from 9:30 am to 11:00 am. It is recommended that all vendors deliver their items to their booth, unload, and park their vehicle before setting-up.

Tear-down begins at 3:00 pm. Everything **MUST** be removed from the Square by 4:30 pm.

9. Is there assigned parking?

There is no assigned parking. Please park on side streets or in designated parking lots. We ask that you please respect neighbouring homes and businesses.

10. Can I sell or give away food?

Yes, however you must have approval from Toronto Public Health.

11. Can I hand out marketing material at my booth?

Yes, however please limit the amount of paper you hand out. Consider an item with a 'shelf life' rather than something someone will throw away. Papers and flyers left behind after the Festival can leave unnecessary litter. Please submit samples to AlohaFest Toronto for approval.



12. Can I play music at my booth?

You are welcome to play music at your booth, however, if other vendors are bothered by the volume it must be turned down or off.

13. How will I know where my booth is located?

A few weeks prior to the Festival, you will be emailed a package that will outline all of the necessary information. You will be assigned a block and booth number.

14. What if I need more than one booth?

If you require more than 10 x 10 feet of space, you can purchase multiple booths. You can request them to be side-by-side or in another location.

15. How much does a booth cost at AlohaFest Toronto?

We have different pricing categories to select from and have described what each category includes. Please refer to the 2015 ALOHAFEST TORONTO REGISTRATION FORM.

16. What is included with my booth?

You are provided with 10 feet (wide) x 10 feet (deep) of space only. You are responsible for tables, chairs, garbage bins, canopies, signs, water and power.

17. Can I choose my booth location?

AlohaFest Toronto reserves the right to place you where there is available space.

18. What if I need power at my booth?

You are welcome to bring a generator however; it must be classified as 'low noise'. You can rent generators at area hardware or tool rental stores. Please bring an extension cord so that the generator can be moved as far back as possible to reduce noise.

19. What if it is raining on the day of AlohaFest Toronto?

AlohaFest Toronto will happen rain or shine. There are no refunds and all vendors are encouraged to participate even if the weather forecast is unfavourable.

20. What if I have questions or need assistance at the event?

AlohaFest Toronto organizers will be available to assist you before and during the event.

21. When can I book my booth for the 2016 AlohaFest Toronto?

Festival applications and information will be available in the Fall of 2015. Please visit www.hulaikala.com for more information.

Mahalo! We look forward to having you join us at AlohaFest Toronto 2015.